

## Seyed Hojat Bazazzadeh

PhD of Business Management

Field of interest: Marketing



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### Work Experience:

		
2018-date	CEO	Idea International Marketing Research Institute
2018-date	Marketing and Sales Manager	Jam trading company
2018-date	Marketing and Sales Consultant	Sharif University Millimeter Wave Group
2018-date	Consultant	Ghasr Dariush Company
2018-date	Business Team Administrative	Small and Medium Enterprises Group (Meidoun)
2018-date	Marketing and Sales Manager	Scinrad Company
2018-date	Digital Marketing Manager	Onixset Company
2018-date	Marketing and Sales Consultant	Raeisi Trading Company
2018-date	Marketing and Advertising Consultant	Rohami Company
2017-date	Sales and Marketing Consultant	Pardis Motor Oil Company
2016-date	International Marketing and Trading Manager	Khayam Electric Company
2016-date	International Marketing and Trading Manager	Khorasan Khayam Cable Company
2016-date	Marketing and Sales Consultant	Persia Caviar Company
2015-date	Managing Editor	Mr. Visitor Website (www.mrvistor.ir)
2014-date	Lecturer of University	Azad University, Payame-E-Noor University
2018-2018	Consultant	Vaght-E-Kar TV Program
2018-2018	Business Consultant	Shab-E- Aftabi Radio Program
2018-2018	Business consultant	Payesh TV Program
2017-2018	Marketing and Sales Consultant	Karimi Trading Company
2017-2018	Managing Editor	Mr. Bazargan Website
2017-2017	Marketing and Training Consultant	Bina Andisheh Saba Company
2017-2017	Marketing and Advertising Manager	Artin Company
2017-2017	Digital Marketing Consultant	Aron Sadra Company
2017-2017	Digital Marketing Consultant	Ilo Company
2017-2017	Digital Marketing Consultant	Negarandish Consulting Engineers
2017-2017	Digital Marketing Consultant	360 trip
2017-2017	Entrepreneurship Consultant	Kosar Charity Institute
2016-2017	Marketing and Sales Manager	Hooshmand Data Mining Solutions Company
2016-2017	Advertising Consultant	Hamrang Akhtar Company
2016-2017	Marketing and Sales Consultant	Hoopo Company
2016-2017	Advertising Consultant	Kimia Tasvir Gostar Company
2016-2017	Marketing and Sales Manager	Caviar Supplies International Company
2015-2017	Marketing and Sales Manager	Etemad Nuts Company
2015-2017	Administrative Manager	Global Class Management Association
2008-2008	Business Consultant	Tehran Aluminum Building
2006- 2008	Business Consultant	Tehran Medical University
2004 to 2006	Business Consultant	Tehran Crystal Seller Guild
1999 to 1999	Business Consultant	Vacuum Cleaner, Wrest watch Field

## Education:

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PhD Candidate in marketing management at Islamic Azad University, 2016.

Master's degree, international business management, Payame Noor University, 2012-2014.

BA degree, business management, Payame Noor University, 2007-2012.

Diploma degree, mathematics and physics, 2003.

## Membership in scientific communities:

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Member of young researchers and elite club of Islamic Azad University, 2015.

Member of Management Association of Iran, with more than 50 years' experience in management education and consulting, 2016.

Executive secretary of management association in the world class headed by Dr Hassan Farsijani, 2016.

Scientific referee of scientific research journal of industrial management in Islamic Azad University, 2016.

Lecturer of research methodology in human sciences in free education website (Wikicando.com), 2015.

## Google Applied Scholars Articles:

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A hybrid MCDM model for identification and prioritization of the factors affecting shopping behavior of foreign tourists in 2017

A hybrid multi-criteria decision making technique to improve the quality of hotel industry services in Mashhad City in 2017

Identification and prioritization of AIDA promotion model tools by use of fuzzy AHP approach in 2018

## Skills and Competencies:

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Marketing

Leadership

Business Plan

Digital Marketing

CRM

Time Management

Long-term Thinking

Persistenc

Consulting

Negotiating

Marketing Plan

Branding

Marketing Research