

CURRICULUM VITAE

Personal Information:

Family and Name: Bazazzadeh Seyed Hojat

Year of birth: 22 January 1984

Nationality: Iranian

Marital Status: Married

Children: Three Daughter

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I'm an expert marketing consultant, covering Iran, Turkey, Canada, Japan, Mexico, France, Finland, Germany, Sweden, Albany, Macedonia, Cyprus, Serbia, Russia, Swiss and Arab countries like Iraq, Kuwait, Oman and another countries.

I help companies strengthen their marketing. Over 5 years' experience in strategic marketing, covering branding, communications, product development and launch, international marketing and market intelligence. Vastly experienced and respected consultant, offering significant strategic management experience with a passion for marketing strategy and a keen eye for detail. Recognised as a pragmatic, rational thinker with a creative approach to opportunities and solutions which can equally be applied to SME's or Global players.

Current Executive Positions

- Director of Mr.Visitor That is active in providing a variety of marketing services (mrvisitor.ir)
- Director of the Mr. Bazargan Website, providing the latest news and information on trades between Iran and the world (Mrbazargan.ir)
- Marketing and sales consultant of Khayam Electric Company and Khayam Kahl Khorasan (KhayamElectric.co)
- Marketing and sales consultant of Pardis Motor Oil Company, a manufacturer of light and heavy duty motor oils (Pardismotoroil.com)
- Marketing and sales consultant of Karimi Trading Company, active in distributing oil products (Oilco.ir)
- Marketing and sales consultant of Sinrad accurate Instrumentation tool Equipment Co. (Scinrad.com)
- Marketing and Advertising Consultancy of Etemad Nuts Company. (etemadnuts.ir)

- Marketing and advertising consultant of Artin, an importer and exporter Company.
- Digital marketing consultant of Unicast collection, jewelry and gold seller (onixset.com)
- Executive Director of the World Class Management Association (WCM-Society.com)
- University lecturer and researcher

Work Experience

- Wholesale of vacuum cleaner products and watches, Tehran Aluminum Building, 1999
- Activities in the Tehran Crystal Dealership Group in Import, Banking & Wholesale, Tehran Bazaar, 2004 - 2006
- Cooperation with the University of Tehran Medical Sciences Jihad in the field of construction and equipping of medical centers of Jihad - Daneshgahi. 2006 - 2008
- Marketing and sales consultant of Rahkar-haye-Amayesh Dade - Hushmand Company, E-Commerce Website. (WikiMart.ir)
- Digital Marketing Consultant at Ilo Co., a producer of sesame oil (aiello-co.com)
- Advertising consultant of Hamrang Akhtar advertising company, a printing press specialist.
- Advertising consultant of Kimia Tasvir-Gostar Co., active in the field of radio and television advertising
- Digital Marketing Consultant of Negarandish Consulting Engineers Co., Oil & Gas (negarandish.ir)
- Digital Marketing Consultant and Corporate Sales Officer for 360trip Tourism Complex.(360trip.ir)
- Marketing and Training Consultant, Bina Andisheh Saba, active in the field of industry (sena-bina.ir)
- Marketing and advertising consultant of Rohamy Co., active in providing agricultural inputs (rohami.ir)
- A digital marketing consultant of Aaron Sadra Co.,An export and import Company. (aroundsadra.com)
- Entrepreneurship consultant of Kosar Charity Foundation, active in the main market square of Tehran.
- International Marketing Manager Khayam Electric Company and Khayam Kabl Khorasan, one of the largest suppliers of key and power sockets, wires and cables, and relevant products in the country. 2016 - 2017
- International Marketing Manager of Etemat Nuts Co. 2015 – 2016

Educations

- PhD Candidate in marketing management at Islamic Azad University, 2016.
- Master's degree, international business management, Payame Noor University, 2012-2014.
- BA degree, business management, Payame Noor University, 2007-2012.
- Diploma degree, mathematics and physics, 2003.

Membership In Scientific Communities

- Member of young researchers and elite club of Islamic Azad University, 2015.
- Member of Management Association of Iran, with more than 50 years experience in management education and consulting, 2016.
- Executive secretary of management association in the world class, 2016.
- Scientific referee of scientific research journal of industrial management in Islamic Azad University, 2016.

Books

- "How to be a professional visitor and marketer?" Talaei Publication, 2015.
- "Folkloric Marketing" Talaei Publication, 2016.
- "Body Language in Sales and Marketing" Talaei Publication, 2016.
- "entrepreneurship techniques" Talaei Publication, 2017.
- "Sales and Shop Layout", Talaei Publication, 2018.
- "Content Marketing", Talaei Publication, TBD.
- "Social Marketing", Talaei Publication, TBD.

Teaching Experiences

- Teaching in Payame Noor University in center of Karaj, 2014 up to now.
- Teaching in Applied-Sciences University, 2015 up to now.
- Applied-Sciences University of Negin Alborz , Asara, Karaj.
- Applied-Sciences University of art and culture, Unit 24, Tehran.
- Applied-Sciences University of sciences and techniques, Allameh, Tehran.
- Applied-Sciences University of Mehrkam Pars Co. (Iran Khodro), Tehran.
- Applied-Sciences University of Pegah Pasteurized Milk Company of Tehran.
- Applied-Sciences University of Khane Kargar, Tehran.
- Holding proposal workshops, writing thesis and article for master's students of Payme Noor University, 2015 up to now.
- Holding online workshop of article writing for master's students, 2015 up to now.

- Lecturer of visitor and professional marketer training courses for different companies and trade organizations, 2016 up to now.
- Launching Telegram channel , Mohagheghyar, with more than 2000 members for free training techniques of writing thesis and article.

Mentor Of Workshops

- Tehran International Chamber of Commerce, International Marketing Workshop.2017
- Comprehensive Marketing Program, Development Workshop, Girne American University, 2017
- Proposal workshops, dissertations(thesis) and special articles for senior students of Payame Noor University, 2015 - present.
- Online Workshop for Senior Students, 2015 - present.
- Tutor of various marketing and sales courses for companies and trade organizations :
- Workshop on principles and techniques of negotiation in international trade, Amad Behine Saz Engineering Co.
- Teaching strategies workshop, specially designed for primary school teachers in non-profit schools in Mehryazdan
- Sales Techniques Workshop, solely for the sales and marketing staff of Khayam Electric and Khayyam Khorasan Companies.
- Digital Marketing Workshop, Rahkar-haye-Amade Company.
- Workshop on marketing strategy development, special board of the Pardis Motor Oil company.